

## Message Text

UNCLASSIFIED

PAGE 01 SYDNEY 01067 010601 Z

11

ACTION COME-00

INFO OCT-01 EA-04 ADP-00 EB-05 RSC-01 RSR-01 /012 W

----- 073374

R 010448 Z MAY 73

FM AMCONSUL SYDNEY

TO SECSTATE WASHDC 4441

INFO AMEMBASSY CANBERRA

UNCLAS SYDNEY 1067

E. O. 11652: N/ A

TAGS: ETRD, AS

SUBJ: PRIVATE TRADE OPPORTUNITY

REF: A-2660

1. 602 AUSTRALIA

2. 06 SYDNEY

3. P-0237

4. 043073

5. 34232

6. 24

7. 27

8. S. HOFFNUNG & CO. LTD SYDNEY

ATTN: MR. A HELLYER, ASSOCIATE DIRECTOR

9. R, A, D

10. 32-38 BOWDEN ST, ALEXANDRIA, NSW 2015

11. AUSTRALIA

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12. HAND TOOLS FOR GARDENING, SUCH AS SCYTHES, SICKLES  
GRASS HOOKS, MACHETS, HAY KNIVES AND SIMILAR TOOLS.  
HOFFNUNG & CO. IS SEEKING AGENCY REPRESENTATION.  
IT IS A LARGE CORP WITH ALMOST 2,000  
EMPLOYEES, AN ANNUAL SALES VOLUME OF AROUND  
A70 MILLION AND A WORKING CAPITAL OF A11.5  
MILLION. HOFFNUNG HAS 8 RETAIL HARDWARE AND FANCI-  
GOODS STORES THROUGHOUT AUSTRALIA , 5 SHOWROOMS AND  
OFFICES, I. E. ONE IN EACH STATE, PLUS A NUMBER OF  
WHOSALE WAREHOUSES.

13. THE COMPANY, WHOSE SHARES ARE MAINLY HELD IN THE  
U. K., HAS NO U. S. REPRESENTATION PRESENTLY. IT IS  
AN OLD, WELL- ESTABLISHED AND RELIABLE COMPANY WITH  
EXCELLENT SALES OUTLETS LOCALLY.

1 4. JAMES C. MARSHALL. HANNAH

UNCLASSIFIED  
NMAFVVZCZ

\*\*\* Current Handling Restrictions \*\*\* n/a

\*\*\* Current Classification \*\*\* UNCLASSIFIED

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
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**Draft Date:** 01 MAY 1973  
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**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
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**Document Unique ID:** 00  
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**Errors:** n/a  
**Film Number:** n/a  
**From:** SYDNEY  
**Handling Restrictions:** n/a  
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**Line Count:** 80  
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**Office:** ACTION COM  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
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**Secure:** OPEN  
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**TAGS:** ETRD, AS  
**To:** CANBERRA  
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SECSTATE WASHDC  
**Type:** TE  
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